

YooY Land

The Future of Digital Ecosystems

by YooY Land Team and John Patrick

Version 1.0 - April 2025

YooY Land Whitepaper

1. Executive Summary

YooY Land is a visionary blockchain ecosystem built on the Ethereum network, enabling a seamless experience across digital governance, commerce, and community participation. The native token, YOY, serves as the utility and governance core, supporting features like staking, in-app payments, NFTs, and an automated reward model governed by VP (Virtual Person) and Valp (Validator Person).